

# ANNUAL REPORT

January 1- December 31, 2013



## *Our Mission:*

*To ensure every animal receives protection, compassion, love and care.*

### Featured cat: Nutmeg

This 12-year-old Tortoiseshell beauty is looking for her forever home. Nutmeg came to Sonoma Humane Society as a stray. While she has adapted to living with other cats in our shelter, she'll thrive in a home where she can be the only cat. Like many mature kitties, she likes to balance her need for human affection with plenty of quiet time for feline contemplation. Nutmeg is part of our Medical Incentive Adoptions program. When you open your heart and home to this wonderful cat, she'll receive complimentary annual veterinary exams and vaccinations from SHS for life.

Photo: Summer Fowler



*A Safe Haven for Animals*

# 2013

# Annual Report

|  |      |
|--|------|
| Total number of animals rescued          | 1956 |
| Strays                                   | 739  |
| Owner Surrenders                         | 845  |
| From other shelters/rescue organizations | 372  |
| Fospice Care                             | 61   |
| Foster Care                              | 738  |
| Animals returned to their guardians      | 217  |
| Live Release Rate                        | 96%  |
| Shelter capacity                         | 200  |



**Giving Hope** **1,956**  
 animals were given a second chance for a better future

|                              |      |
|------------------------------|------|
| Low-cost feline spay/neuters | 2395 |
| Public spay/neuters          | 146  |
| Shelter spay/neuters         | 317  |

**Preventing overpopulation where it starts**



**2,858** dogs, cats and rabbits spayed or neutered

**Nurturing Relationships**

**406**

at-risk youth engaged in Forget-Me-Not Farm's animal-assisted and horticultural therapy activities



|                           |     |
|---------------------------|-----|
| Forget-Me-Not Farm        |     |
| Total children served     | 406 |
| Number of agencies served | 12  |



**Saving lives,  
improving lives**

better health and behavior for

**4,989** animals

|   |          |
|---|----------|
| Shelter medical cases treated                   | 1760     |
| Number of animals served at SHS public hospital | 1746     |
| Charity Medical Services                        | \$31,878 |
| Number of public dogs trained                   | 1076     |
| Number of shelter dogs trained                  | 407      |



**Heroes make a difference  
for the  
animals** **39,092**  
volunteer hours worked



**Inspiring  
unconditional love**  
**1,356**  
children participated  
in humane education  
programs

|                                   |      |
|-----------------------------------|------|
| Summer/Winter Camps               | 239  |
| Mentoring and Community Service   | 146  |
| Library and Reading Dog Program   | 860  |
| Youth Tours and Outreach          | 111  |
| Total children served (ages 7-18) | 1356 |

**Numbers are  
important...**

**but not as important as  
each life they represent**

|   |           |
|---|-----------|
| Number of volunteers                    | 760       |
| Number of volunteer hours               | 39,092    |
| Full-time employee equivalent (persons) | 19.55     |
| Equivalent employee compensation        | \$371,374 |

# Give local. Give hope.

| Income  |                    |             |
|---|--------------------|-------------|
| Donations, Events, Grants and Bequests        | \$2,106,361        | 55%         |
| Hospital, Adoption, Training and Service Fees | \$1,507,431        | 40%         |
| Pet Supply Shop Sales                         | \$93,910           | 2%          |
| Grants and Contracts                          | \$78,569           | 2%          |
| Investment and Rental Income/Loss             | \$28,918           | 1%          |
| <b>Total</b>                                  | <b>\$3,815,189</b> | <b>100%</b> |

| Expenses                                 |                    |             |
|--|--------------------|-------------|
| Adoptions and Animal Care                | \$2,210,832        | 63%         |
| Education, Outreach and Abuse Prevention | \$347,113          | 10%         |
| Management & General                     | \$292,788          | 8%          |
| Donor Development and Fundraising        | \$307,605          | 9%          |
| Cost of Sales                            | \$328,074          | 9%          |
| <b>Total</b>                             | <b>\$3,486,412</b> | <b>100%</b> |

## 2013 Board of Directors

- Kiska Icard, Executive Director
- Evelyn Mitchell, President
- Pam Ingalls, Vice President
- Shannon Vandewalle, Treasurer
- Kathy Yerger, Secretary
- Kati Aho
- Darlene Brazil
- Fredd Culbertson
- Amy Loflin
- Marty Olhiser
- Mark Penn
- John Prouty
- Robert Quail

## Advisors

- Karen Alary
- Andrea Bandy
- Scott Bartley
- Ronni Berg
- Candy Dowdy
- Thomas Duryea
- Rob Icard
- Paul Pendergast
- Robin Schaffner
- Betty Ann Sutton

## Give local.

Founded in 1931, the Sonoma Humane Society is a local donor-supported safe haven for animals. Providing life-saving medical procedures to behavior training and adoption into forever homes, we believe that every animal deserves love and compassion.

With our roots firmly planted in Sonoma County, your charitable contributions help rebuild the lives of homeless animals. We do not receive federal or state funding or financial aid from any other humane society or shelter. When you support Sonoma Humane Society you can rest assured that your donations stay local, and that 83¢ of every dollar donated directly helps the animals in our care.

## Give hope.

With your support, homeless animals in our community have hope for a brighter future. Join us today!

- Contact Cindy Roach, Development Director, at (707) 577-1912 or [croach@sonomahumane.org](mailto:croach@sonomahumane.org)
- Donate online by visiting [sonomahumane.org](http://sonomahumane.org) and clicking on **DONATE**.



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